



By Speed Post/Email
MNG-18/DAESI/34/2020
Date:26-03-2024

Sir/Madam,

Sub: Training of agri-input dealers under DAESI Programme-Reg.

Agri-Input Dealers are a prime source of farm information to the farming community. However, majority of these dealers do not have formal agricultural education. In order to build their technical competency in agriculture and to facilitate them to serve the farmers better and to act as para – extension professionals, National Institute of Agricultural Extension Management (MANAGE) launched a self-financed “One-year Diploma in Agricultural Extension Services for Input Dealers (DAESI) Programme” during the year 2003 with a course fee of Rs.20,000/- to the input dealers. The programme is being supported by the Ministry of Agriculture and Farmers’ Welfare (MOA&FW), Govt. of India from the year 2015-16 by subsidizing half of the course fee to the extent of Rs. 10,000/- out of Rs. 20,000/- payable the agri-input dealers.

The major objective of DAESI programme is to transform practicing input dealers into para-extension professionals so as to enable them to serve the farmers with better agro advisory services. Presently the scheme is implemented through Nodal Training Institutes (NTIs) at the district level monitored by 20 SAMETIs.

I am glad to inform that we have crossed enrolment of one lakh input dealers as on 01-01-2024. A total of 83,873 input dealers have been trained under the DAESI programme since inception and another 21,800 are undergoing the training.

However, the reach of DAESI Programme is varying in different states and some of the states are lagging behind in making use of the course being offered by MANAGE. With a view to train the remaining agri-input dealers in all the states, it is desired that the DAESI Programme must be organized in all the districts of the country. Hence, I request all the Input Dealer Associations and Industry Associations related to agriculture in India to ensure adequate publicity and enrolment of sufficient candidates under DAESI programme to create a large pool of para extension professionals.

Thanking you,

Yours sincerely,

(P. Chandra Shekara)

To
Agriculture Associations of all States

Copy to
SAMETI Directors of all States.

राष्ट्रीय कृषि विस्तार प्रबंध संस्थान (मैनेज)

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